

COMMUNICATIONS REPORT 1st April 2016 - 31st March 2017

E-BULLETIN		2015/16 Comparison
TOTAL NUMBER OF EMAIL BULLETINS SENT	85	87
AVERAGE NUMBER OF RECIPIENTS	826	813
AVERAGE NUMBER OF OPENS	593	

CONSULTATIONS	
TOTAL NUMBER OF CONSULTATIONS PROMOTED	29

BERSTED GREEN LEARNING CENTRE	
TOTAL NUMBER OF SESSIONS HELD	524
NUMBER OF NEW USERS	5

TWITTER	
NUMBER OF NEW VAAC FOLLOWERS	137
NUMBER OF NEW VOLUNTEER NOW! FOLLOWERS	104

WEBSITE		
AVERAGE NUMBER OF MONTHLY WEBSITE VISITS	1951	2347
AVERAGE NUMBER OF DAILY WEBSITE VISITS	68	